**Information on data processing**

1. **Name and contact details of responsible party and Data Protection Officer**

Responsible party:

Karlsruher Messe- und Kongress GmbH  
Festplatz 9  
76137 Karlsruhe, Germany

Phone: +49 (0)721 3720 0  
Fax: +49 (0)721 3720 2116   
E-Mail: [info@messe-karlsruhe.de](mailto:info@messe-karlsruhe.de)

Data Protection Officer at above address:

Torsten-Harald Scholz

Phone: +49 (0)721 3720 2000  
Fax: +49 (0)721 3720 99 2000  
E-Mail: [datenschutzbeauftragter@messe-karlsruhe.de](mailto:datenschutzbeauftragter@messe-karlsruhe.de)

1. **Nature and purpose of personal data processing**

We process data about you for the purpose of conveying information to exhibitors who are interested in NUFAM. These data have been made available to us by public directories.

The data processing is carried out on the basis of Art. 6 no. 1 lit. f) GDPR in order to fulfil the aforementioned purposes. The processed data contain information about the name of the company, the contact person and the address.   
  
The data collected will be deleted once the purpose has been fulfilled where the data is not subject to any other statutory retention and documentation obligations, pursuant to Article 6(1)(c) of the GDPR, unless you have given your consent to the retention of your data for other purposes, pursuant to Article 6(1)(a) of the GDPR.

1. **Disclosure of data to third parties**

Your personal data will not be transferred to third parties for purposes other than those listed below. Sharing of data with service partners takes place only within the framework of order fulfilment, i.e. with regard to the provision of information to exhibitors who are interested in NUFAM.

1. **Rights of data subject**

You have the following rights:

**The right to withdrawal:** You have the right to withdraw the consent you have provided at any time, pursuant to Article 7(3) of the GDPR. In consequence, we will cease the data processing based on this consent with future effect.

**The right of access:** You have the right to obtain information from us about the personal data of yours that we process, pursuant to Article 15 of the GDPR. In particular, you have the right to obtain information about the purposes of the processing; the categories of personal data concerned; the categories of recipient to whom your personal data have been or will be disclosed; the envisaged period for which your personal data will be stored; the existence of the right to rectification, erasure, restriction of processing or to object to such processing; the right to lodge a complaint; the source of your personal data where these are not collected from you; the existence of automated decision-making, including profiling, and, if applicable, meaningful information concerning the details of such processing

**The right to rectification:** You have the right to obtain from us without due delay the rectification of inaccurate personal data of yours we store or the right to have incomplete personal data of yours completed, pursuant to Article 16 of the GDPR.

**The right to erasure:** You have the right to obtain from us the erasure of personal data of yours we store, pursuant to Article 17 of the GDPR, unless processing is necessary for exercising the right of freedom of expression and information; for compliance with a legal obligation; for reasons of public interest; or for the establishment, exercise or defence of legal claims.

**The right to restrict processing:** You have the right to obtain restriction of processing of your personal data, pursuant to Article 18 of the GDPR, where you contest the accuracy of the personal data; the processing is unlawful and you oppose the erasure of the personal data; we no longer need the personal data for the purposes of the processing, but we need the data for the establishment, exercise or defence of legal claims; or you have objected to processing pursuant to Article 21 of the GDPR.

**The right to data portability:** You have the right to receive the personal data of yours which you have provided to us in a structured, commonly used and machine-readable format and have the right to transmit those data to another data controller, pursuant to Article 20 of the GDPR.

**The right to lodge a complaint:** You have the right to lodge a complaint with a supervisory authority pursuant to Article 77 of the GDPR.

1. **Right to object**

Unless the processing of your personal data is necessary for the purposes of the legitimate interests pursuant to Article 6(1)(f) of the GDPR, you have the right to object, on grounds relating to your particular situation, at any time to the processing of your personal data, pursuant to Article 21(1) of the GDPR. Where personal data are processed for direct marketing purposes, you have the right to object at any time to the processing of your personal data for such purposes, pursuant to Article 21(2) of the GDPR.

If you wish to exercise your right to object, all you need to do is send an email to: ds-abmelder@messe-karlsruhe.de. You incur no additional costs besides the transmission costs at the basic rates.

Upon receipt of your objection, we will no longer process your personal data for such purposes, pursuant to Article 21(3) of the GDPR.